

real

# Company Profile

Real is the first national, tech-connected real estate brokerage. And we're growing.



## Founded in 2014

Real was started in late 2014 by a group of real estate professionals, technologists and venture capitalists who understood the limitations of the brokerage-agent relationship and set out to build a brokerage that recognizes that agents do most of the work and are entitled to keep more of their earnings.



## Headquartered in New York City

Real is headquartered at 27 West 24th Street, in the heart of New York's Flatiron District at the crossroads between the real estate and technology sectors.



## An Inc. 500 Company

- 885% year over year revenue growth in Q3 2021 to US \$39 million
- Named 14th fastest-growing real estate company nationally by Inc. 500



## 44 states + DC + Canada

Real's markets include metropolitan areas in 44 states + DC + Canada. [View all of our states here.](#)



## 6,000+ agents

The Real agent profile includes people who are younger than industry average (~9 years younger), of diverse racial backgrounds, have experience (6 years average), are aspirational, use online & mobile tools and are risk-takers.



## The same investors behind:



**waze**

(Acquired by Google)

**onavo**

(Acquired by Facebook)

**fiverr**<sup>®</sup>